

# 'Save Our Water' Program Educating Public on Year-Round Conservation

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The Save Our Water public education program is educating Californians on the importance of conserving water year-round – even in wet years.

At the inaugural California Green Fair today at the state Capitol, volunteers for the program distributed water conservation materials to attendees. Visitors to the Save Our Water exhibit received grab bags with posters, water conservation brochures, landscape guides, and Save Our Water slap bracelets and bumper stickers. The fair was hosted by a coalition of state and local governments and community groups and featured more than 50 green exhibitors and resource-conserving demonstrations.

Save Our Water is also reaching out to the public through major media outlets. On June 13, the San Francisco Chronicle ran an op-ed penned jointly by ACWA Executive Director Timothy

Quinn and Department of Water Resources Director Mark Cowin. [“Time to Get Real About Water”](#) outlines the unpredictable nature of California’s water supply and the importance of making water conservation a daily habit.

Save Our Water was launched in 2009 by ACWA and DWR to educate Californians on the state’s water challenges and encourage them to reduce the amount of water they use everyday. In early June, the program launched its “Real People, Real Savings” campaign featuring real Californians taking simple steps to save water at home. For more information on the program and easy ways to save water, visit [www.saveourh2o.org](http://www.saveourh2o.org) and [www.realpeople.saveourh2o.org](http://www.realpeople.saveourh2o.org).

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