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[Home](#) > [Resources](#) > [Smart Irrigation Month](#)

RESOURCES

Technical Papers

Technical Resources

Tools & Calculators

Best Practices & Standards

Survey Results

Business Management Resources

Water Provider Resources

[Smart Irrigation Month](#)

Industry

Water Providers

Consumers

Resources

Smart Marketing Contest

Smart Irrigation Month

Smart Practices. Smart Technology. Smart Business.

Smart Irrigation Month is an Irrigation Association initiative to increase public awareness of the value of water-use efficiency ... and grow demand for water-saving products, practices and services.

Focused on July, traditionally the month of peak demand in North America, the campaign is designed to:

- Educate homeowners, businesses, growers and other users about simple ways to save money and water.
- Encourage industry firms and professionals to promote smart irrigation practices and technologies to customers.
- Help water providers minimize peak water use and reduce demands on infrastructure in their communities.
- Reinforce the role efficient irrigation plays in providing real solutions to today's water challenges.

First launched in 2005, Smart Irrigation Month is gaining traction as stakeholders recognize the potential impact of efficient irrigation, in July and year-round.

Find out how you can get smart:

- [Industry firms and professionals](#)
- [Water providers](#)
- [Consumers](#)

